

**OccupyTheRoseParade.org**

**Mon./Jan 2, 2012**



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Dear Occupy Supporter:

In accordance with their long history of allowing protest, Rose Parade and Pasadena officials have authorized the Occupy the Rose Parade movement to march at the end of the parade, after all the floats have passed and the phalanx of police cars moves through, but while the crowd is still in place. The tea party won't be on hand and Occupy activists said this was a disappointment. Organizer Pete Thottam said "We consider them our brothers and sisters in arms in our fight to take back control of our country." Occupy activists are training at least 40 volunteers, outfitted in brightly colored vests, to talk to marchers and urge them to remain calm.

There are four phases of activities scheduled (see map below):

**PHASE 3 = "OCCUPY HUMAN FLOAT" & IS OTRP'S MAIN EVENT (see p. 2).** BE ON-SITE AT SINGER PARK (by California & St. John's) between 6:30 am and 8 am. Media will be on-site. WE MARCH PROMPTLY AT 9:30 AM. BRING **LARGE** SIGNS & BANNERS FOR MEDIA.

**Phase 1: January 1, 2012 from 3-6 pm**

Link to Occupy the Rose Parade web site → <http://OccupyTheRoseParade.org/>

New Year's Day People's Summit: Forum on Economic & Social Justice & Celebration of A New Era

Location: ALL SAINTS CHURCH IN PASADENA-- 132 North Euclid on the West Lawn of the church, directly across from the East Steps of Pasadena's City Hall.

Time: Sunday January 1st, 3 to 6 p.m. All Saints in Pasadena- 132 N. Euclid West lawn, directly across from the east steps of Pasadena's City Hall From 3 to 6 p.m.

What it is : This three hour event combines a Teach In style forum on the topics of (1) The U.S. Foreclosure crisis, (2) Corporations aren't People (Corporate Personhood issue), and (3) The Return to Publicly Funded elections with a family friendly celebration featuring music, poetry and art.

The primary coordinator and media/public relations contact for Phase 1 is Pasadena performance artist and activist Daniel Niswander. He can be reached at [niswandermusic@gmail.com](mailto:niswandermusic@gmail.com) and 323-640-1805. Live performance (music, poetry, etc.) and art display submissions for Phase 1 should be sent to Fernando Garces and you can reach him at [fgarces47@yahoo.com](mailto:fgarces47@yahoo.com) or 310-722-5701.

**NOTE:** Occupy Oakland's Citizen journalist Spencer Mills, also known as OakFoSho, will be livestreaming the entire Phase 1 day of outreach (including the "Occupy Economic & Social Justice" summit from 2 to 6 pm). There are several people also working on getting Occupy Oakland's Scott Olsen as well as Michael Moore to attend and speak at the Summit.

On-site parking is available at All Saints for \$15-\$30. Please give yourself plenty of time to arrive and park- traffic will be busy! If you are taking the Metro Gold line train north from Union Station, the station for all Rose Parade events is Memorial Park Station. You will see Pasadena City Hall to your east when you come out of the station. There is street and lot parking near or at all stations to park and ride.

Additional parking information for Old Town Pasadena:

Park & Walk Garages – Your best parking value :

Onsite parking is available at All Saints for \$15 to \$30. If you are taking the Metro Gold Line train north from Union Station, get off at Memorial Park Station.

Stations have parking near or at station locations along the route.

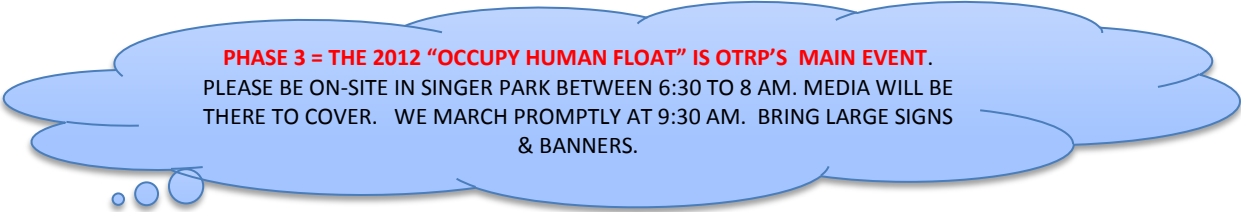
Additional parking for Old Town Pasadena:

Daily 5 a.m. to 10 p.m. -- (1) De Lacy Parking 45 S. De Lacey Avenue ; (2) Marriott Parking 171 N. Raymond Avenue ; (3) One Colorado Parking 30 E. Union Street; (4) Holly Street Parking 150 E. Holly Street

**Phase 2: January 2, 2012 between 7 am & 11 am** -- If you are interested in this outreach phase, please contact Mark Lipman and/or Antonieta Villamil below. Activists between the Norton Simon Museum and Pasadena City Hall will continue to engage in outreach/Signage displays & Lit distribution on-site along Colorado Blvd with a particular focus on large banners.

**IF YOU ARE INTERESTED IN PARTICIPATING AND JOINING IN PHASE 2 -- > Please immediately contact Matt or Antonieta below for banner/sign "team" sign-ups, strategy/planning mtgs & logistics.**

Mark Lipman [escalatepeace@yahoo.com](mailto:escalatepeace@yahoo.com) or phone (323) 515-3713 or  
Antonieta Villamil [antonietavillamil@gmail.com](mailto:antonietavillamil@gmail.com) or phone (310) 747-4342



**PHASE 3 = THE 2012 "OCCUPY HUMAN FLOAT" IS OTRP'S MAIN EVENT.**  
PLEASE BE ON-SITE IN SINGER PARK BETWEEN 6:30 TO 8 AM. MEDIA WILL BE THERE TO COVER. WE MARCH PROMPTLY AT 9:30 AM. BRING LARGE SIGNS & BANNERS.

**Phase 3: January 2, 2012 from 7 to 9:30 am at Singer Park (about 8 blocks south of Norton Simon)** -- Sign assemblage starts at 7 am and continues to 9 am on-site in Pasadena's Singer Park (1 block east of Orange Grove (by intersection of St. John's and California Avenue – about 6 blocks due South of the central Norton Simon location).

We will gather for assemblage of Occupy's 5 part "Human Float" float#44 / #99. We march to join the parade procession at 9:30 am. Organizers will have 500 + flags available to those who arrive on-site first as well as several hundred Occupy T-Shirts. **Again, first come get the available flags/t-shirts.** JOIN US.

At 7am on January 2nd, Occupy the Rose Parade will assemble at least five hundred activists at Singer Park on the corner of St John Ave and California Blvd. The procession will form up around 5 large scale props. 1st in the procession will be a 250 ft long constitution, held up in front so that the words "We the People" is clearly visible. Next will be a 70 ft constitution of similar construction with a visible "We the Corporations" in front.

Following the two constitutions will be the "Goldie Sachs Wheel of Fortune" followed by the Occupy Octopus. Reaching 70ft in diameter and requiring 40 people to operate it, the octopus represents the strangle hold of Wall Street and other corporations on our democracy. Bringing up the rear of the procession will be float #99. Ninety nine people representing the ninety nine% will carry, on an imperial throne, a single member of the 1%. Scattered between these visuals will be a number of occupiers wearing "person" sized occupy tents (see, e.g., the photo on OTRP website) with core message of the Occupy Movement written on the wall of the tents.

The procession will enter the parade route behind the police sweep vehicles so that the official parade is not disrupted. We'll enter the parade route at California and Orange Grove and march down Colorado Bl. To Garfield Ave and turn left toward Pasadena's City Hall. The phase four press conference will commence in front of City Hall.

Coordinators - Activist David Cutter [dcutter@aceweb.com](mailto:dcutter@aceweb.com) or phone (626) 260-1615  
Artists Janet & Matt Driggs [janet38@earthlink.net](mailto:janet38@earthlink.net) or via  
phone (213) 300-1421

**Phase 4: January 2, 2012 from 11am to 2 pm at the West Side of Pasadena City Hall** - Media Outreach & Occupy Press Conference. Cindy Sheehan will speak regarding the relationship between the Military-Industrial-Congressional complex and the Fortune 500 & Wall Street Banks. A separate Occupy Music Concert (Michelle Shocked; others) will follow with an end celebratory party at the local Yard House restaurant (2 blocks from Pasadena City Hall).

How to get there:

Parking for the Rose Parade in Pasadena is impossible! I advise using the MTA Gold Line light rail. Fare is \$1.50 each way (\$.55 for seniors and handicapped). MTA recommends you buy a day pass to avoid the line coming back - \$5.00 (\$1.80 for seniors and handicapped). Trains depart every 6 minutes starting at 5:42 am. Parking at Union Station is \$6.00 for all day. Get to Union Station the best way you can. Get off at:

- Fillmore Station for the Singer Park Sign assemblage for the OWS "Human Float" and the "We are the 99%" float.
- Del Mar Station for activities between the Norton Simon Museum and Pasadena City Hall and for watching the Rose Parade
- Memorial Park Station for City Hall activities

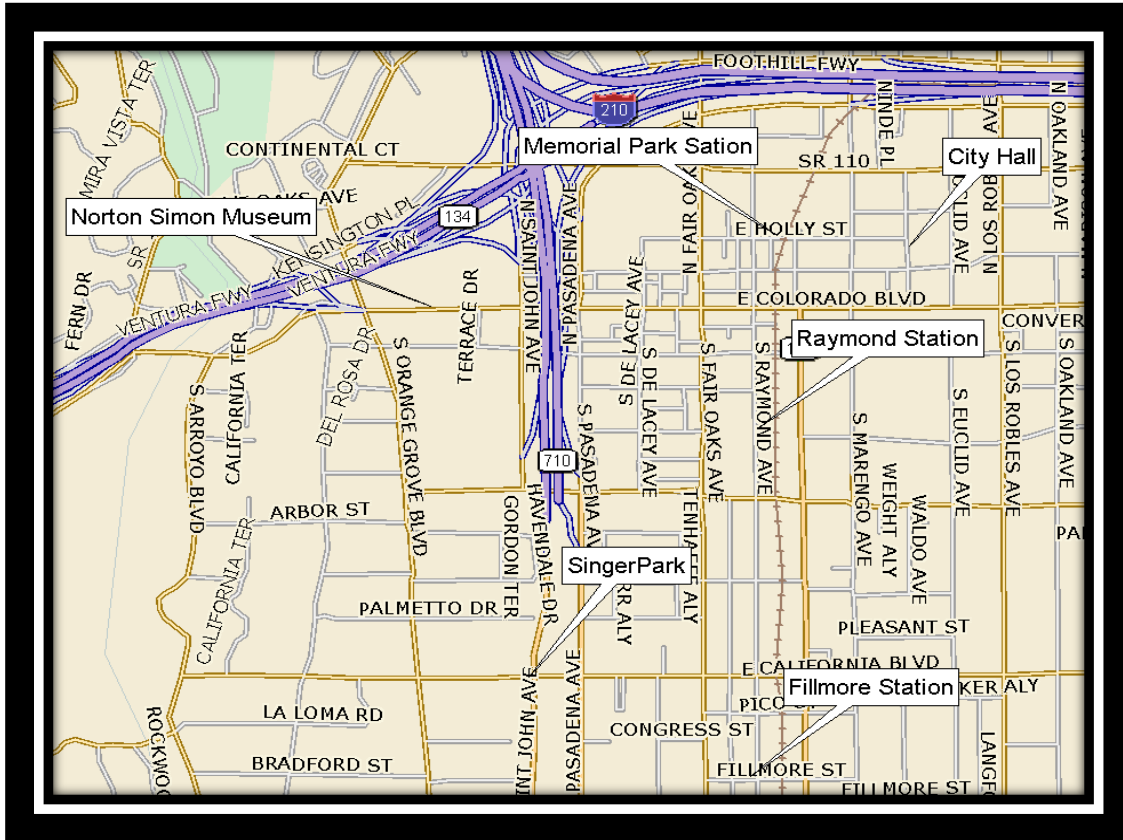
For MTA Customer Information Agents call 323.GO.METRO (323) 466-3876

Link to Recent LA Times coverage of Occupy the Rose Parade

<http://www.latimes.com/news/local/la-me-occupy-rose-parade-20111222,0,7810364.story>

Link to Occupy the Rose Parade web site → <http://OccupyTheRoseParade.org/>

MAP:



A promotional banner for the Occupy the Rose Parade. It features a red rose in the foreground, a globe in the background, and text including "OccupyTheRoseParade.org", "Mon./Jan 2, 2012", and "CORPORATE MONEY OUT OF POLITICS. Now." On the left side, there is a smaller graphic with the text "Monday 7 am", "Jan. 2 2012", "Bring Large Signs", and "\*Wall Street Accountability\*" with an image of a person on a bull.